



**HAMILTON  
PLACE**

**Chattanooga Strong Parade**  
**Honoring Our Armed Forces and Local Heroes**

**Sunday, August 16, 2015 at 6:30pm**  
Starting / Ending at Sears lower parking lot, near Abuleo's

Hamilton Place, along with the Salvation Army of Greater Chattanooga, will salute and honor our Armed Forces and Local Heroes with a patriotic "Chattanooga Strong" parade on Sunday, August 16<sup>th</sup> starting at 6:30pm. Everyone is invited to participate in the parade and the overall theme is Patriotic, Red White & Blue, and USA Flags.



Please complete the enclosed registration form and you will be notified once your form is received with additional information. We invite Chattanooga and the surrounding areas to come out and honor our brave men and women who put their lives on the line daily for our country.

If you have questions, contact Susan Hoff 423.855.5282 ext. 222 or Susan.Hoff@cblproperties.com or visit HamiltonPlace.com.

Completed forms may be faxed 423.855.4351, dropped off to the mall Tourist Information Center (upper level near Sears) or mailed to the address below no later than noon, Wednesday, August 12<sup>th</sup>:

Hamilton Place Mall  
Attn: Parade Registration  
2100 Hamilton Place Blvd, Suite 100  
Chattanooga, TN 37421



Entry #: \_\_\_\_\_  
(Committee Use Only)

## REGISTRATION FORM

CHECK HERE IF YOUR FLOAT WILL HAVE MUSIC ASSOCIATED WITH IT.

Please check all that apply \*(required):

- |                                     |   |   |
|-------------------------------------|---|---|
| <input type="checkbox"/> FLOAT      | <input type="checkbox"/> MARCHING GROUP/WALKERS | <input type="checkbox"/> VEHICLE/MOTORCYCLE |
| <input type="checkbox"/> NON-PROFIT | <input type="checkbox"/> COMMERCIAL/BUSINESS    | <input type="checkbox"/> SCHOOL             |

Name of Organization: \_\_\_\_\_

Number of Participants: \_\_\_\_\_

### Contact Person:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (include area code): \_\_\_\_\_

Email: \_\_\_\_\_

Name of your unit as you wish it used in publicity: \_\_\_\_\_

Description of unit (Provide as much detail as possible): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Hold Harmless Agreement

The undersigned Exhibitor agrees to hold harmless Hamilton Place Mall General Partnership, Hamilton Place Mall/GP I, LLC, LEBCON Assoc. L.P. II, LEBCON Assoc., CBL & Associates Properties, INC., CBL & Assoc. Mgmt, Inc., CBL & Assoc. Limited Partnership, CBL Holdings I, Inc., The Bank of the New York Trust Co NA, Trustee Atima of Morgan Stanley Capital I Inc. Commercial Mortgage Pass-Through Certificates, Series 2007-IQ14, ERMCI, L.P., ERMCI Property Mgmt Co., LLC their partners and employees, and any and all of the merchants located within Hamilton Place Mall from any and all liability arising out of any injury or damages caused to person or property at Hamilton Place Mall throughout the term the Exhibitor comes upon the property until such time as Exhibitor leaves the property at Hamilton Place Mall.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
City, State

\_\_\_\_\_  
Representative's Printed Name and Title

\_\_\_\_\_  
Telephone Number



## Chattanooga Strong Parade

Honoring our Armed Forces and Local Heroes

### Requirements for all parade entries.

1. The parade will begin promptly at 6:30pm, Sunday, August 16<sup>th</sup>
2. Parade line up will begin in the Sears lower parking area at 5pm. Please plan for your entire group to be lined up by 6:15pm.
3. Check-in at the Salvation Army Hospitality tent for lineup information and complimentary refreshments. Tent will be located near the Sears Auto Center.
4. The parade will start at Sears's lower parking area and follow the inner ring road around Hamilton Place and end back at the starting point in the Sear's parking area.
5. Theme is Patriotic, Red White & Blue and USA Flags only.
6. Units are not allowed to stop during the parade route and perform.
7. The purpose of the Chattanooga Strong Parade is to recognize military service and our local heroes, not to endorse or support any political agenda. Any individual or group who attempts to use this event as a forum for political agendas will be denied participation.
8. The **throwing of objects** from vehicles in the parade **is strictly prohibited**. This is to protect children from running into the parade route and endangering themselves.
9. Horses in the parade should have marched in a previous parade or be familiar with crowds. Horses must wear diapers.
10. Groups walking with dogs should have a person responsible for cleaning up any "accidents" along the parade route and in the parade staging area.
11. No large trucks/trailers (18-wheelers) are allowed, however, trucks and small trailers are acceptable.
12. Cars that "gun" their engines and squeal tires are also not acceptable for safety reasons.
13. All entries must return the Registration Form no later than August 12<sup>th</sup>. Participants will not be allowed to line up for parade without required items submitted by deadline.

If you have any questions, please contact Susan Hoff (423) 855-5282 ext. 222 or e-mail [Susan\\_Hoff@cblproperties.com](mailto:Susan_Hoff@cblproperties.com).